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# Horse Racing: Discover How To Achieve Consistent Monthly Profits: Betting Against The Crowd



## Synopsis

To bet, or not to bet, that is the question? Answer: If the price isn't right, don't buy or back! It is estimated only a small percentage of punters achieve consistent monthly profits. So what do they know that the others don't seem to get? The answer is they understand and stringently apply the law of VALUE! While value betting is no great secret at all, the problem with value however is simply this... Many punters think they know value but the truth is, they know of it, but they don't properly and consistently apply it. And that's where they come unstuck! Just to get this straight, what does value mean in its most simple terms? Getting value simply means this, you don't ever get sold short by backing horses that are too short a price, as based against a fair measure of their chances. You might think you're finding value, but how can you be so sure? If you are being sufficiently stringent in finding true value bets, it should be reflected by you enjoying consistent monthly profits. If that's not what is happening then you need to seriously think again. So if you aren't already achieving consistent monthly profits through your gambling approach, then do yourself a big favour and give this book a try. Selling yourself short on bad value selections could well be the missing piece of the puzzle. If you are already a battle-hardened gambler, all of the above may not seem to offer any great revelations. However, even vastly experienced punters can fall foul of overestimating the potential value of their bets. Just a little adjustment and improvement in this key area can make a big difference. Adopting a more disciplined and stringent approach to value betting certainly helped the author transform himself from a losing punter to a consistent winner. Therefore, can you help but wonder if this is all that is standing between you and a betting breakthrough? Important note to reader: Please note this book has been written using decimal and fractional odds. Therefore, if you are an American reader preferring moneyline odds, you may require access to an online odds converter. Furthermore, the book makes reference to various examples of horses that have run in English racing events, so the names and examples may not be familiar to those outside of the United Kingdom. Regardless, the actual betting principles that underpin the book will still mostly be relevant to those with an interest in gambling, no matter where the reader resides. Look Inside Please click on the book cover to take advantage of 's Look Inside feature, as this will give you a good taste of what is on offer inside the book. Looking inside will enable you to see the table of contents and introduction, both of which will help give a greater understanding of the areas examined and discussed within.

## Book Information

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## Customer Reviews

After reading this Kindle book, I would say that it does not cover how to achieve consistent monthly profits. It also tries to attempt at discussing value betting, but it never happens. The one thing positive about this Kindle book is that the cover looks nice.

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